



**BabyRead Family Reading Program
2023 Survey**

BabyRead Baby's Name(s)	
Mom or Caregiver's Name	
Volunteer Reader's Name	
Date of Survey	

When you first signed up for BabyRead, what appealed to you about the Family Reading Program?	Check all that apply
I wanted my baby to have the opportunities that interactive reading sessions provide.	
I did not understand how important it was to read to babies until I learned about it from BR.	
I liked the idea of regularly meeting in person with an assigned family reader.	
I was excited to receive free BabyRead books and healthy snacks.	

BabyRead during COVID (if applicable)	Yes	No
During the pandemic I participated in BabyRead with the limited contact option.		
During the pandemic I was still able to get some benefits from the BabyRead program, for example – book drop offs, texts or calls from my family reader.		

Pls answer Yes or No to each of these statements about the BabyRead Program	Yes	No
I like the variety of books that are used in our reading sessions.		
I like being able to pick a book to take home after each reading session.		
My other children enjoy the age-appropriate books they receive (if applicable).		
The healthy snack provided by BabyRead is an important part of the program.		
I have received a CD player or CDs from BabyRead		
If yes, the CD player and CDs are an important part of the program.		
I know about the Reading Incentive Program (calendar magnet).		
If yes, I participate in the Reading Incentive Program.		
If yes, the ALDI gift card motivates me to read more often to my baby.		
I know about the New Family Reading Incentive.		
I was eligible for the New Family Reading Incentive (read in person 3x in 1 st 2 mo)		
I know about the Family Referral Program.		
The \$50 incentive for referring a new family motivates me to talk to my friends and neighbors about BabyRead.		
I am aware of the Dolly Parton Imagination Library and know how to sign up.		
I am already enrolled in Dolly Parton's Imagination Library free books program.		

Pls answer Yes or No to each of these statements about your family routines	Yes	No
At home I often use the books that BabyRead provides our family.		
Someone in our family regularly reads a newspaper.		
If yes, which newspaper?		
Someone in our family regularly listens to the radio.		
If yes, what radio station?		
I have a library card and use it.		

For each statement indicate any changes in your habits since joining BabyRead	More	Less	~Same
I read to my baby at home.			
I talk to my baby about the world around him/her (describing daily activities).			
I am comfortable and confident with books and reading to my baby/children.			
I read books for my own enjoyment.			
If applicable, I read to my preschoolers.			
If applicable, my other children enjoy reading.			
If applicable, my other children help read to my baby.			
I cuddle with my baby.			
I play with my baby, e.g. sing nursery rhymes, do finger plays.			
I allow my baby / children watch TV unattended.			
I allow my baby / children to play with electronic devices (e.g. cell phone).			

How many times each week do you read a book to your baby?					
Check the one that applies					
Every day	5 to 6 times per wk	3 to 4 times per wk	At least twice a wk	At least once a wk	Less than 1x a wk

When do you usually reading with your baby/children?				
Check all that apply				
Mornings	Afternoons	After Meals	At Bedtime	Various Times

Which of the following have you noticed about your baby since participating in BabyRead?	Check all that apply
My baby gets excited when we come to the BabyRead reading session.	
I can tell that my baby loves books.	
My baby is animated when he/she is read to – making sounds, pointing, laughing.	
My baby’s attention span has increased.	
Reading at bedtime helps to calm my baby and makes going to bed more pleasant.	
My baby looks forward to reading at home, it’s a favorite activity.	
Other (describe)	

Please provide any other comments or recommendations you have